





# INSURANCE AWARENESS FORUM

A Reflection of Recent Events



13 June 2024



8:30AM - 2:30PM



BIBF, Bahrain Bay



The Bahrain Institute of Banking and Finance (BIBF), in collaboration with the Central Bank of Bahrain (CBB) and Solidarity Bahrain, will host Bahrain's first Insurance Awareness Forum.

This event will bring together key stakeholders, including regulators, industry leaders, government representatives, and policyholders. The forum aims to discuss challenges in raising insurance awareness and addressing negative public perceptions, ultimately developing recommendations to improve insurance awareness for the benefit of policyholders, insurers, and society.

# **AGENDA**

9:15 AM – 9:30 AM Opening Ceremony

9:30 AM – 9:45 AM Solidarity Bahrain Speech

9:45 AM - 10:15 AM BIBF Speech & Insurance Survey Outcome Presentation

10:15 AM – 11:05 AM Panel 1 - Insurance Awareness:

A Governmental Perspective

11:05 AM – 11:25 AM Networking Break

11:25 AM – 12:15 PM Panel 2 - Managing the Expectations

of Personal Insurances Customers

12:15 PM – 12:45 PM Prayer Break

12:45 PM – 1:35 PM Panel 3 - Commercial Customers:

From Claim Payment to Integrated Risk

Management Solutions

1:35 PM – 1:45 PM Finding and Recommendations

1:45 PM – 2:00 PM Closing Ceremony

### **Insurance Survey Outcome:**

What the public has to say about insurance?

### Presenter

Ms. Manal Mashkoor - Head of Insurance Centre, BIBF

### **Insurance Awareness:**

A Governmental Perspective

#### **Panellists**

- Mr. Ali Abdulqader Superintendent of ReTakaful Firms, Central Bank of Bahrain
- Mr. Ashraf Bseisu Group Chief Executive, Solidarity Group Holding
- Judge Dr. Reyadh Seyadi Director of Judicial and Legal Studies Institute
- Ms. Sahar Al Majthoob Director of Learning and Pathways Policy and Development,
  Ministry of Education

#### Moderator

Ms. Manal Mashkoor - Head of Insurance Centre, BIBF

## Managing the Expectations of Personal Insurances Customers

#### **Panellists**

- Mr. Jaffer Mazaal General Manager, Braxtone Insurance Management
- Mr. Mohammed Buhijji Executive Vice President, Head of Retail Banking Al Salam Bank Bahrain
- Mr. Ali Shaban Head of Motor Department, Solidarity Bahrain
- Mr. Ahmed Al Sayed CEO, Al Salam Specialist Hospital

### Moderator

Mr. Hussain Sabt - Head of IT, Solidarity Bahrain

### **Commercial Customers:**

From Claim Payment to Integrated Rrisk Management Solutions

### **Panellists**

- Mr. Ali Mohammed Ali Superintendent Fixed Assets and Project Accounting, Bapco Refining
- Mr. Ahmed Hashim AlAlawi Manager Aviation Assets & Insurance, at Gulf Air Group Holding Company
- Ms. Yasmeen Ameeri Head of Technical Underwriting Solidarity Bahrain
- Mr. Ahmed A.M. Sayed Marhamat Jahromi General Manager and Director of Commercial Lines, GIG Gulf

### Moderator

Ms. Hala Naseeb - Senior Lecturer, Insurance Centre, BIBF

# GET IN TOUCH

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